



**BK ONE** Training  
Consulting  
Outsourcing

*Pro-T*

*Professional-  
Trainer Training  
(Pro-T)*

# ***The BK One Professional-Trainer Training (Pro-T)***

## ***How will the BK One Pro-T help me?***

BK One's Professional-Trainer Training program (Pro-T) is designed for training professionals who are interested in taking up Corporate Training as a career. One of the most sought after trainer certification in the world, the BK One's Pro-T is designed by 2012's *Chief Learning Officer of the Year* recipient and Founder, Chairman of BK One Learning, Bikram Kumar Singh, winner of numerous awards in the corporate training domain over the past 15 years .

The program duration is 3 days (24 hours) and equips you with the acumen required to become a successful training professional. Since 2001, BK One has trained and certified over 7,500 training professionals in over 40 countries.

The BK One's Pro-T is now offered in India in a 3 days (8 hours a day) format. The program suite is composed of six major building blocks: 'planning skills', 'content development', 'preparing for presentation', 'presentation with style', 'taking your training skills to the next level', and 'trainer skills analysis and action planning'. Apart from traditional classroom training, you are granted unlimited access to self-study content from our online library.

## ***Key Benefits***

- **Small class sizes for personalized attention**



The BK One Adv-TTT course is taught by an expert Master BK One Certified instructor in a small class setting (average class size of fifteen students\*) to ensure you receive the individual attention necessary to maximize your learning experience. A small class

size also guarantees that your individual learning needs are addressed.

- **Global BK One Certification and Recognition**

The BK One's Pro-T is a globally recognized trainer-certification. It prepares trainers to face any challenges that they might come across while developing, deploying, or delivering training programs in any industry.



- **A professional atmosphere with highly-experienced classmates**



During your BK One's Pro-T, you will study with a group of mature and experienced training professionals. Your classmates come from a wide range of industries. You will learn as much from them as you will from your program.

- **Access to the BK One's student and alumnus community from the start**

One big advantage of doing your Pro-T program at BK One is that you will have a head start in getting acquainted with the BK One learning and training community. You are welcome to participate in some of BK One's student activities, including networking with talented BK One students and alumni from around the world, attending project presentations, and getting to know your trainers.



# Professional Trainer Training (*Pro-T*), Overview and Roadmap:

## Unit 1 – Planning

- ✚ Choosing Your Subject
- ✚ Understanding Your Audience
- ✚ Identifying the General and Specific Purpose
- ✚ Concluding This Module

## Unit 2 – Developing Your Content

- ✚ Structuring Your Presentation
  - Introduction.
  - Body.
  - Conclusion.
- ✚ Supporting Your Main Points
- ✚ Anticipating Resistance
- ✚ Developing Effective Visuals
- ✚ Concluding This Module

## Unit 3 – Preparing for Your Presentation

- ✚ Notes and Cue Cards
- ✚ Preparing for Questions
- ✚ Getting to Know the Venue
- ✚ When Things go Wrong
- ✚ Rehearsing
- ✚ Concluding this Module

## Unit 4 – Presenting With Style

- ✚ Speaking Clearly
- ✚ The Power of Silence
- ✚ Making a Great Impression
- ✚ Using Your Body
  - Eye Contact
  - Gestures
  - Movement
  - Stance
  - Calming Your Nerves and Staying Positive

- Using Affirmations
- Centering
- Other Ways to Control Nerves

✚ Concluding This Module

## Unit 5 – Taking Your Skills to the Next Level

- ✚ Looking for Opportunities to Speak
- ✚ Developing Impromptu Speaking Skills
- ✚ Getting Feedback
- ✚ Connecting with Your Audience
- ✚ Concluding This Module

## Unit 6 – Trainer Skills Analysis and Action Planning

- ✚ Trainers are asked to present a formal presentation
- ✚ Recordings of their presentation are analyzed and feedback provided
- ✚ Action Planning
- ✚ Final Certification

### Tuition Cost and Fees in North America per Participant:

Three Day (Pro-T)	USD
Tuition Fees	\$2,995/-
<b>Total</b>	<b>\$2,995/-</b>

### *Special Offer* - Tuition Cost and Fees in India per Participant:

Three Day (Pro-T)	INR
Tuition Fees	57,500/-
Service Tax @ 12.36	13,570
<b>Total</b>	<b>INR 71,070/- per participant</b>

“I believe that the ability to learn is innate and people require a suitable 'vehicle' to stimulate, encourage and catalyze learning. What drives me is my commitment to help individuals and teams succeed on purpose and not by chance - by having better skills, clearer direction and higher motivation.”



*Bikram Kumar Singh*



We Help You  
**STAND OUT**

**BK ONE CORPORATE TRAINING INC.**  
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